

## **Public Service Announcement**

## Deadline Extended: 2025 Community Cleanup Superhero character design competition

Start Date: May 1, 2025 End Date: May 16, 2025

Nunavut-wide 90 sec

The Government of Nunavut proudly supports annual Community Cleanup Days in every Nunavut community, uniting all Nunavummiut in the shared goal of fostering cleaner, healthier, and more vibrant communities.

The Department of Environment is launching a season-long (June-September) cleanup campaign designed to create lasting positive change.

Make your mark through our Superhero Character Design Competition! We invite all young Nunavummiut (ages 18 and under) to unleash their creativity and imagination by creating a powerful champion who will inspire and motivate communities across Nunavut to protect and preserve our beautiful land.

Every superhero has great power—and great responsibility! Our theme is: "Our Land, Our Responsibility".

Send us your design an original superhero who embodies the spirit of environmental stewardship and community pride; extra points awarded to designs that capture traditional Inuit or cultural elements. Please scan and submit your artwork to Jalen Tagoona at <a href="mailto:JTagoona1@qov.nu.ca">JTagoona1@qov.nu.ca</a> by May 16.

Visit the <u>Department of Environment's website</u> for the contest rules and potential prizes!

Let's make this cleanup season unforgettable – let's inspire each other, celebrate our communities, and show the world that everyone has the power to be a superhero for the environment!

## **Media Contact:**

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